



Fulcrum - Software FOR THE TEXTILE RENTAL INDUSTRY

How This Solution Can Benefit You

**Built on Microsoft's
.NET & Business
Framework 2.0 platform**

Fulcrum.NET is a browser-based enterprise solution that can be accessed at any time from any location via the Internet. The platform positions you to reduce hardware costs, improve security and better manage your IT investment. The optional Customer Portal Module that empowers customers to manage their transactions online shares the database real-time with no need for synchronization.

**Feature-rich,
Uncluttered Intelligent**

Many applications have confusing and complicated interfaces. Fulcrum offers the right functionality presented clearly. This makes training and familiarization with the system much easier and allows the user to efficiently execute daily procedures. Online help makes it even easier to get answers to frequently asked questions; there are even demonstration videos showing how features work.

**An Industry Solution
Designed by Industry**

Nothing is worse than trying to fit a square peg into a round hole. Designers who have had over a hundred years of combined industry experience have created Fulcrum. Software applications, when created by the people who operate in the industry it serves, offer specific functionality handling the various needs of Textile Rental operations. Nothing can be more important, especially to this industry, where there is no off-the-shelf software available.

**A Solution Developed
by a Premier US
Provider**

A Microsoft Gold Certified Business Solutions Partner, Microsoft Gold Certified Partner in Business Intelligence, Microsoft Gold Certified Partner in e-Commerce, Microsoft Authorized Training Partner and MBS Authorized Independent Software Provider (ISV). Founded in 1985, the developer's clients have won eight Pinnacle Awards being Microsoft International Business Solutions Awards.

**Installed and Supported
by a Recognized Industry
Leader**

Laundry Logic has been developing, installing and supporting solutions for the Textile Rental Industry for the past 29 years. In that time they have learned what it takes to satisfy the needs of operators when it comes to billing and servicing their customers. Recognized as the best company for support in the industry, Laundry Logic will be able to offer the necessary experience to assure a successful implementation and, most importantly, the long-term reliability any Textile Rental organization requires from its Mission Critical applications.